EAST Search History

EAST Search History (Prior Art)

Ref#	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	Ţ	11/894000 .app.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 13:34
L2	4	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6) and cost with exposure	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 13:45
L3	3	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$9) and (attribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6) and (cost with exposure) and (total with cost)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 13:46
L4	1	("6286005") pn. and ((graph \$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and ("3-d" \$dimension\$6 three \$dimension\$6) and (cost with exposure) and (total with cost)	US-PGPUB; USPAT; USOCR; FPPS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 13:58
L5	1	("6286005").pn. and ((graph \$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and ("3-d" \$dimension\$6 three \$dimension\$6) and (cost with exposure) and (total with cost) and (plot with point)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 13:59
L6	2	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (adven\$8) and (attribute or odven\$8) and (attribute or setting and (ost with exposure) and (total with cost) and (plot near3 point)	US-PCPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:00

L7	2	(@ad-"20030812").ad. and ((graphS6 plotS6 chart56) same (axis axes)) and (advert\$8) and (attribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6) and (cost with exposure) and (total with cost) and (plot near3 point) and (absolute with value)	US-PGPUB; USPAT; USOCR; FPPRS; EFPO; JPO; DEFWENT; IBM_TDB	OR		2010/03/28 14:00
L8	2	(@ad<"20030812").ad. and ((graph\$6 plot36 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6) and (cost with exposure) and (total with exposure) and (advert\$6) and (absolute ad) yalue)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DEFWENT; IBM_TDB	OR	ON	2010/03/28 14:01
L9	2	(@ad-"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$9) and (attribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6) and (cost with exposure) and (total with cost) and (plot near3 point) and (absolute ad) value) and attribute	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:02
L10	0	((@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6) and (attribute with (cost with exposure)) and (total with cost) and (plot near3 point) and (absolute adj value) and attribute	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:02
L11	2	((@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6) and ((cost with exposure)) and (total with cost) and (plot near3 point) and (absolute ad) value) and attribute and (exposure with (value point attribute))	US-PGPUB; USPAT; USCAR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:03

L12	О	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6) and ((tost with exposure)) and ((tost with exposure)) and (absolute adj value) and attribute and (exposure with (value point attribute)) and (cost with (value point attribute)) and (cost with (value point attribute))	US-PGPUB; USPAT; USOCR; FFRS; EFO; JPO; DEFWENT; IBM_TDB	OR	ON	2010/03/28 14:03
L13	1	("6286005").pn. and (attribute or point) and (exposure with (value point attribute)) and (cost with (value point attribute))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:07
L14	0	("6286005").pn. and (display \$6 with plot\$6 with option)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:09
L15	0	("6286005").pn. and (display \$6 with plot\$6) and option	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:10
L16	O	("6286005").pn. and (display \$6 with plot\$6)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:10
L17	1	("6286005").pn. and (display \$6 plot\$6) with (option combination)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:10
L18	1	("6286005").pn. and (select \$6 click\$6) with point	US-PCPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWBNT; IBM_TDB	OR	ON	2010/03/28 14:12
L19	0	("6286005").pn. and (recalculat\$6)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:12

L20	-	("6286005").pn. and (updat \$6 chang\$6) with (plot graph)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:13
L21	2	(@ad-"20030812") ad. and (((graph\$6 biot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6) and (cost with exposure) and (total with cost) and (plot near\$ point) and (absolute adj value) and attribute and interactive	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:13
L22	1	("6286005").pn. and interactive	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:14
L23	0	("6286005").pn. and redisplay\$6	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWBNT; IBM_TDB	OR	ON	2010/03/28 14:15
L24	0	("6286005").pn. and (refresh \$6)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:15
L25	0	("6286005").pn. and (mouse same drag\$6)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:16
L26	0	("6286005").pn. and (drag \$6)	US-PCPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:16
L27	28	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and (dragg\$6 with mouse)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:17

L28	28	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and (dragg\$6 with mouse)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:17
L29	5	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes) same (drag \$6 with mouse)) and (advert \$8) and (attribute or point) and (dragg\$6 with mouse)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:18
L30	126	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (drag\$6 with mouse)) and (advert\$8) and (attribute or point)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:20
L31	29	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (drag\$6 with mouse) same (attribute point)) and (advert\$8) and (attribute or point)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:20
L32	2	(*6286005*).pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/28 14:26
S1	0	(10/567770).app.	USPAT	OR	OFF	2010/02/22 19:54
S2	1	(10/567770).app.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 19:54
S3	212974	(@ad< "20030812").ad. and (graph\$6 plot\$6 chart\$6) same (unit cost exposure target audience rating)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 19:56
S4	14485	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (unit cost exposure target audience rating) same (axis axes))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 19:56

S5	257	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (unit cost exposure target audience rating) same (axis axes)) and (advert\$8)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 19:57
S6	24	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (unit cost exposure target audience rating) same (axis axes) same (advert\$8))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 19:57
S 7	656	("434"/\$\$).cds. and (display \$6 adj graph\$6)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 20:58
S8	0	("434"/\$\$).cds. and ((display \$6 adj graph\$6) same adverti \$8)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 20:58
S9	423	((display\$6 adj graph\$6) with adverti\$8)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 20:58
S10	62	(voticky orpaz)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:03
S11	18	(@ad<"20030812").ad. and ((graph plot\$6 chart\$6) same (unit cost exposure target audience rating) same (axis axes) same (advert\$8))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:05
S12	7	(@ad<"20030812").ad. and ((graph plot\$6 chart\$6) same (unit cost exposure target audience rating) same (("x" or "\") with (axis axes)) same (advert\$8))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:06

S13	7	(@ad<"20030812").ad. and ((graph visual\$6 plot\$6 chart \$6) same (unit cost exposure target audience rating) same (("x" or "Y") with (axis axes)) same (advert\$8))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:06
S14	12	(@ad<"20030812").ad. and ((graph display\$6 visual\$6 plot\$6 fant\$6) same (unit cost exposure target audience rating) same (("x" or "Y" with (axis axes)) same (advert\$8))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:06
S15	12	((@ad<"20030812").ad. and ((graph diagram\$6 display\$6 visual\$6 plot\$6 chart\$6)) same (unit cost exposure target audience rating) same (("x" o "Y") with (axis axes)) same (advert\$8))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:09
S16	12	(@ad<"20030812").ad. and ((graph diagram\$6 display\$6 visual\$6 plot\$6 chart\$6) same (unit cost exposure target audience rating) same (("x" or "Y")with (axis axial axes)) same (advert\$8))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:09
S17	4	("440"/\$\$).cds. and (display \$6 adj graph\$6)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:10
S18	0	(schel-lewis).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:38
S19	0	(lewis-schel).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:38
S20	0	(stuart-lewis).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:38

S21	11	(lewis-stuart).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:39
S22	53350	(lewis near3stuart).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:39
S23	19	(lewis near3 stuart).in.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:39
\$24	335	mashup	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:44
\$25	134	mashup and adverti\$8	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:44
\$26	2	("6338043").pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 21:51
\$27	6	(tam adj media)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 22:02
\$28	2	("20030229536").pn.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 22:11
S29	0	("6338043").pn. and filter\$6	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/02/22 23:45

S30	Ω	"20060293974" .pn.	US-PGPUB; USPAT; USOCR; FPPS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 22:34
S31	1625	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 22:46
S32	1433	(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWBNT; IBM_TDB	OR	ON	2010/03/27 22:47
\$33	998	((@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (attribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 22:48
S34	195	[(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes)) and (advert\$8) and (atribute or point) and ("3-d" \$dimension \$6 three\$dimension\$6) and cost and exposure	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 22:48
S 35	25	[(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes) same (attribute point)) and ("3-d" \$dimension\$6 three \$dimension\$6) and cost and exposure and advertis\$8	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 22:49
S36	15	[(@ad<"20030812").ad. and ((graph\$6 plot\$6 chart\$6) same (axis axes) same (attribute point)) and ("3-d" \$dimension\$6 three \$dimension\$6) and cost and exposure and advertis\$8 and optimi\$8	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 22:54
\$37	81	(@ad<"20030812").ad. and avail and exposure and advertising	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM TDB	OR	ON	2010/03/27 22:58

S38	76	(@ad<"20030812").ad. and avail and cost and exposure and advertising	US-PCPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 22:58
S39	5	(@ad<"20030812").ad. and avail and cost and exposure and advertising and (multi with (dimensional\$6 variat \$6))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 22:59
S40	0	(@ad<"20030812").ad. and (avail same advertis\$6) and (cost same exposure) and (multi with (dimensional\$6 variat\$6))	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 23:02
S41	2	(@ad<"20030812").ad. and (avail same advertis\$6) and (cost same exposure)	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 23:02
S42	25	((@ad<"20030812").ad. and (avail same advertis\$6).ab.	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/03/27 23:03

EAST Search History (Interference)

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3/28/2010 2:40:25 PM

C:\Documents and Settings\ jzurita\ My Documents\ EAST\ Workspaces \ 10_567770_Graph_MediaBuying.wsp

 $file: \#C\#Documents \% 20 and \% 20 Settings \#jzurita/My \% 20 D... 770/EAST Search History. 10567770_Accessible Version. htm (10 of 10)3/28/2010~2:40:31~PM and PM a$